

#DefinitionRedefined

Be heard. Be counted.

SOUL
PURPOSE
360

The National Survey of Black Women & Girls in Britain – help
redefine the future, together.

16+

Black women & girls across
the UK

2,000+

voices we aim to hear

**Opens Oct 2026
Closes 31 Jan 2027**

Free • online • confidential

WHY THIS SURVEY, WHY NOW

Racism, sexism, economic inequality and poor health **compound** for Black women and girls – yet our lives are rarely counted in the evidence that shapes policy. This is set to be the **most comprehensive survey of Black women and girls in the UK.**

Health

Housing

Education

Economic opportunity

Social justice

THE JOURNEY *from voices to change*

1

OCT 2026

Toolkit live

Free host packs to
download

2

END OCT 2026

Survey opens

Online, private,
voluntary

3

NOV – JAN

Gatherings

Homes, churches,
online

4

31 JAN 2027

Survey closes

Every voice analysed

★

THEN

**Findings & a
National
Commission**

National evidence base

Data where Black
women are too often
invisible

National Commission

Driving policy change,
nationally and locally

Narrative change

Not a monolith – we
define ourselves

Community power

Connection that lasts
beyond the survey

How you can take part *stand with us*

1

Sign up for your survey link:
bit.ly/SP360NationalSurveySignUp

2

Share it with friends, family and networks

3

Host a gathering with our free host pack

4

Champion, partner or fund the work



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Private. Your choice. Your voice.

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The Big Issue 100 Changemakers 2026