



Empowering Black Women To Thrive & Lead Communities

NATIONAL SURVEY OF BLACK WOMEN & GIRLS IN BRITAIN

Participant Information & Privacy FAQ

12 Oct 2026

Thank you for thinking about taking part. This page explains, in plain English, what the survey is, what taking part involves, and how we protect what you share. Please read it before you tick the consent box.

In short: taking part is your choice. You can skip any question and stop at any time. Your answers are kept confidential, and no one will be identified in anything we publish.

ABOUT THE SURVEY

1. Who is running the survey?

Soul Purpose 360 CIC, a not-for-profit social enterprise that empowers Black and Global Majority women (Company No. 12217224). Our base is Soul-Full, 62 George Street, Croydon. Soul Purpose 360 is responsible for the information you share and decides how it is used.

2. What is the survey for?

The survey is part of **#DefinitionRedefined**, our campaign giving Black women and girls the chance to define ourselves in the fullness of our lives. For too long, decisions about us have been made using incomplete data. This survey builds a national, community-led picture of our experiences, challenges, strengths and hopes.

The findings will help shape:

- a national report, which we aim to publish for International Women's Day 2027
- the proposed National Commission on Black Women and Girls
- policy recommendations, funding priorities and research
- future Soul Purpose 360 services and Empowerment Circles

3. Who can take part?

Anyone aged 16 or over who identifies as a Black woman or girl and lives in England, Scotland, Wales or Northern Ireland. This includes people of Black African, Black Caribbean, mixed Black heritage and other self-described Black identities. There is no single Black woman's experience, and we want to hear from as many of us as possible.

4. When does the survey close?

At midnight on **31 January 2027**.

TAKING PART

5. How long will it take?

About 40 minutes. It's a deep dive into many areas of life, so we've built in seven comfort breaks. Take your time.

6. Can I stop and come back later?

Yes. You can save your progress and come back to finish. Please use the **same device and browser** when you return, or your progress may not be there.

7. Do I have to answer every question?

No. You can skip any question, leave out sections that don't apply to you, pause, or stop altogether. Share only what feels comfortable. There are no right or wrong answers, only your truth.

8. Do I have to take part?

No. Taking part is entirely your choice. Choosing not to take part, or stopping partway through, won't affect your membership or any support you receive from Soul Purpose 360.

9. Can I change my mind after I submit?

Because your survey answers are not linked to your name, we can't find and remove them once you press Submit. Please make sure you're happy before you submit. If you also gave us your contact details, you can ask us to delete those at any time.

YOUR PRIVACY AND YOUR DATA

10. Will anyone know my answers came from me?

No. You don't need to give your name to take part. Your answers are kept confidential, and we report findings only as overall patterns and anonymised quotes, so no individual can be identified. Where very few people give the same answer in a small area, we combine or leave out those figures so no one can be recognised. Please don't include names, addresses or other details that could identify you or anyone else in your written answers.

11. What personal information do you collect?

The survey asks about your life and experiences, including some sensitive topics such as ethnicity, health, disability, faith and experiences of abuse. The law calls this "special category" information, and we give it extra protection. Every sensitive question is optional.

We also ask for your age group and your region (and your borough, if you live in London), so we can understand differences across Britain.

12. Do I have to give my contact details?

No. Contact details are completely optional. Leaving them out won't stop you taking part.

If you choose to give them, we'll only use them for the purposes you tick, such as receiving the findings, hearing about Soul Purpose 360 events, or taking part in follow-up research. Each choice has its own box, and none are ticked for you. Your contact details are stored separately from your survey answers and are not routinely linked to them.

13. What is your legal basis for using my information?

We use your survey answers with your consent (UK GDPR Article 6(1)(a)), and your sensitive information with your explicit consent (Article 9(2)(a)). You give this consent by ticking the boxes at the start of the survey.

14. Who can see my information?

Only a small number of named Soul Purpose 360 staff and approved researchers working on the survey, using secure, password-protected accounts. We never sell your information.

We use trusted service providers to run the survey and store contact details, including our CRM provider. They can only use your information on our instructions. Some providers may store data outside the UK. Where they do, legal safeguards are in place to protect it to UK standards.

15. How will my answers be used?

Anonymised and combined findings will be used in our national report, research, policy recommendations, funding applications and advocacy, including the work of the proposed National Commission. Quotes are used only without names or identifying details.

16. How long do you keep my information?

- **Anonymised survey answers:** kept for research and to measure change over time, because they can't identify you.
- **Contact details:** kept only for as long as you've agreed to hear from us. Unsubscribe at any time and we'll stop. We review and delete inactive contact details [**confirm period, e.g. 12 months after the report is published**].

17. What are my rights?

You have the right to:

- ask what information we hold about you, and get a copy
- ask us to correct or delete your contact details
- withdraw your consent for future contact at any time
- complain to the Information Commissioner's Office (ico.org.uk, 0303 123 1113) if you're unhappy with how we've handled your information

To use any of these rights, email definitionredefined@soulpurpose360.co.uk.

YOUR SAFETY AND SUPPORT

18. Will there be difficult questions?

Some sections cover sensitive experiences, such as mental health, housing, racism, and domestic abuse or violence. These sections are optional and start with a short notice, so you can decide whether to answer. You can skip them, pause or stop at any time.

19. Is anyone reading my answers as I type?

No. The survey is **not monitored in real time** and is not an emergency or crisis service. Because your answers are anonymous, we can't contact you about anything you write in the survey.

20. Where can I get support?

Support	Contact
Samaritans: anyone struggling to cope, 24/7	116 123 (free)
Shout: text support, 24/7	Text SHOUT to 85258
National Domestic Abuse Helpline (England), 24/7	0808 2000 247
Scotland's Domestic Abuse and Forced Marriage Helpline, 24/7	0800 027 1234
Live Fear Free (Wales), 24/7	0808 80 10 800
Domestic and Sexual Abuse Helpline (Northern Ireland), 24/7	0808 802 1414
Rape Crisis (England and Wales)	0808 500 2222
Childline: anyone under 19	0800 1111

If you or someone else is in immediate danger, call **999**.

21. What if I want to talk to someone at Soul Purpose 360?

Email definitionredefined@soulpurpose360.co.uk. This inbox is monitored Monday to Friday, 10am to 5pm, and we reply within five working days. It isn't for emergencies.

22. If you are 16 or 17

This part is for you. Your voice matters just as much as anyone's.

- **You can take part yourself.** It's your choice, and you can stop at any time.
- **You don't have to answer anything** that feels uncomfortable. Skip it and move on.
- **No one will know your answers came from you.** We don't publish names, and you don't need to give yours.
- **Find a private moment** to take the survey, somewhere you feel safe and comfortable.
- **Some questions are about difficult things**, like feeling unsafe at home. If any of this is happening to you, you're not alone. You can talk to Childline free, any time, on **0800 1111**, or at childline.org.uk. If you're in danger right now, call **999**.
- **We can't reply to anything you write in the survey**, because we don't know who you are. If you want to talk to a person, use the support numbers above.
- **If you give an email address**, we'll only contact you about this survey and its findings.

QUESTIONS AND COMPLAINTS

23. Who do I contact with a question?

Email definitionredefined@soulpurpose360.co.uk (Monday to Friday, 10am to 5pm; we reply within three working days). For access needs, such as a different format or help completing the survey, please get in touch and we'll do our best to help.

24. How do I make a complaint?

Email definitionredefined@soulpurpose360.co.uk with "Complaint" in the subject line, or write to Palma Black, Founder & CEO, Soul Purpose 360 CIC, Soul-Full, 62 George Street, Croydon. If you're unhappy with how we've handled your personal information, you can also contact the Information Commissioner's Office at ico.org.uk or on 0303 123 1113.

Thank you for giving your time, insight and truth to this work. Be heard. Be counted. Help redefine the future.