#DefinitionRedefined National Survey – Terms & Conditions

25 Oct 2026

1. About these terms and who we are

By ticking the box at the start of the #DefinitionRedefined National Survey, you agree to these terms. Please read them before you begin. They explain how the survey works, how we protect your answers and how your voice will be used.

The survey is run by **Soul Purpose 360 CIC**, a community interest company registered in England and Wales (Company No. 12217224). ICO registration number ZB114850. Our address is Soul-Full, 62 George Street, Croydon, CR0 1PD. In these terms, "we", "us" and "our" mean Soul Purpose 360 CIC, and "you" means the person completing the survey.

The survey gathers the experiences, priorities and aspirations of Black women and girls across the UK. The findings will shape our campaigning, our services and the case for a proposed National Commission.

These terms are Version 2.0 and take effect from 00:01 on 26 October 2026, when the survey opens. They work alongside the **#DefinitionRedefined Privacy Notice**, which explains in full how we use and protect your personal data. If the two ever appear to differ on how we use personal data, the Privacy Notice applies.

2. Who can take part

The survey is open to women and girls aged 16 and over who identify as Black, including women of mixed Black heritage, and who live in England, Scotland, Wales or Northern Ireland.

- **Taking part is voluntary.** You can stop at any time without giving a reason.
- **You can skip questions.** After Section C, you can leave out any question or section you do not want to answer.

- **If you are 16 or 17,** we encourage you to talk to a trusted adult before you begin. You may wish to skip Section M (Domestic Abuse & Violence Against Women and Girls).
- **There is no payment** for taking part, and choosing not to take part will not affect your Soul Purpose 360 membership or any service you receive from us.
- **Please complete the survey only once.**

3. Saving your progress and your answers

By ticking the box, you agree that we may store your answers as you go, so you can save your progress and return later.

- **To return to the survey, use the same device and browser** you started on. Saved answers may not be available on a different device.
- **Saving relies on technology outside our full control.** We take reasonable care, but we cannot promise that unsubmitted answers will always be kept. For longer written answers, you may wish to keep a copy until you submit.
- **Please do not include names or identifying details** of yourself or anyone else in your written answers, such as names of people, workplaces, landlords or addresses. If you do, we will remove them before analysis.
- **Please do not include anything unlawful, abusive or untrue** about another person.
- **Your words remain your story.** See Section 5 for how we use your answers, and Section 6 for who owns the survey data. We will never sell your answers.

4. Data protection and confidentiality

Your answers are confidential: we will never publish your name or any detail that could identify you, and we only report results for groups of 10 or more women.

Who is responsible for your data. Soul Purpose 360 CIC is the data controller for this survey, under the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

Why we can use your data. We process your answers with your consent. Some questions ask about sensitive matters, such as ethnicity, health, faith and experiences of abuse. We only process these answers with your explicit consent, which you give in Section A.

How we keep it safe.

- Answers are collected and stored on our secure survey platform, MyT (built on GoHighLevel), which acts only on our instructions. Some providers may

store data outside the UK, protected by the UK–US data bridge or UK-approved transfer agreements.

- Only named Soul Purpose 360 staff and approved researchers can access raw answers.
- Within 30 days of submission, we remove direct identifiers, such as names, contact details and specific places, from your answers.
- If you choose to share contact details, they are stored separately from your survey answers. They are only used to contact you if you have asked us to.

How long we keep it.

- Original survey answers (de-identified): until 31 December 2032, for research and statistical purposes, then fully anonymised or deleted.
- Contact details: until you unsubscribe, or 24 months after our last contact with you, whichever is sooner.
- Fully anonymised dataset, findings and reports: kept permanently, as they cannot identify anyone.

Your rights. You have the right to access, correct or delete your data, and to withdraw your consent. We respond to requests within one month. To withdraw your answers, email us within 30 days of submitting with the date and approximate time you submitted. After 30 days, your answers are de-identified and can no longer be linked to you, so they cannot be withdrawn. Published findings cannot be withdrawn.

Complaints. If you are unhappy with how we handle your data, please contact us first. You also have the right to complain to the Information Commissioner's Office (ICO) at ico.org.uk or on 0303 123 1113.

For full details, see our #DefinitionRedefined Privacy Notice.

5. How your voice will be used

We will use anonymised findings to push for change for Black women and girls. With your consent in Section A, this may include:

- Reports, briefings and publications, including the case for a National Commission
- Evidence to government, the NHS, local authorities, housing providers and other decision-makers
- Funding applications that support Soul Purpose 360's work
- Analysis by region, London borough or local area, reported only for groups of 10 or more women

- Anonymised quotations from written answers, which may be shortened for length but never changed in meaning

We will share a summary of the findings with members and respondents once the survey closes.

6. Ownership of the survey data

Soul Purpose 360 CIC owns the #DefinitionRedefined survey, its dataset and everything created from it.

- **What we own:** the survey questions and design, the survey database, the anonymised dataset, and all analysis, findings, reports, briefings and publications, including all copyright and database rights.
- **Your permission to us:** by submitting the survey, you give Soul Purpose 360 CIC a free, permanent, worldwide and irrevocable permission to use, analyse, quote, adapt and publish your anonymised answers.
- **Your story stays yours:** this permission does not stop you telling your own story in your own way, anywhere you choose.
- **Your data rights still apply:** while any of your answers can still identify you, you keep all your rights under data protection law (see Section 4).

7. Safeguarding

If something you tell us suggests that you or someone else is at serious risk of harm, we may have a duty to act to keep you safe. This is the only time we may share information without your permission, and we will only share what is needed with the appropriate service. Where it is safe to do so, we will tell you first.

The survey is not monitored in real time. If you need urgent help, please use the services below.

8. Support

Some questions touch on difficult experiences. Please look after yourself, take breaks and skip anything you do not want to answer.

- **Emergency:** 999
- **National Domestic Abuse Helpline (England):** 0808 2000 247, free and 24 hours
- **Samaritans (UK-wide):** 116 123, free and 24 hours
- **Shout (UK-wide text support):** text SHOUT to 85258
- **More support agencies, including Scotland, Wales and Northern Ireland:** see our Support Agencies (PDF)

9. Our responsibilities

We will run the survey with care, honesty and respect. We are not responsible for technical faults on the survey platform or your device, including lost unsubmitted answers. Nothing in these terms limits any rights you have under UK law.

We may update these terms if needed. Any changes will be published at soulpurpose360.co.uk/definition-redefined with a new date. These terms are governed by the laws of England and Wales.

10. Contact us

For questions about the survey, your data or these terms, please contact:

- **Soul Purpose 360 CIC**, Soul-Full, 62 George Street, Croydon, CR0 1PD
- Email: definitionredefined@soulpurpose360.co.uk (Monday to Friday, 10am to 5pm)
- Website: soulpurpose360.co.uk/definition-redefined